

# \$ 2,500

## LISA DAVIDSON MEMORIAL SCHOLARSHIP

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The Print Interactive Radio and Television Educational Society (PIRATES) is a nonprofit organization made up of community affairs directors from radio and television stations, representatives of print publications, and public relations professionals from nonprofit agencies throughout Southern California.

Since 1972, PIRATES has been sponsoring the Lisa Davidson Memorial Scholarship program for current sophomores and juniors majoring in communications, journalism, radio or television at a four-year Southern California college or university. This scholarship is named in memory of Lisa A. Davidson, a gifted public service coordinator at KNBC-TV and PIRATES member, who died tragically at a young age in an automobile accident.

The purpose of this scholarship program is to recognize outstanding students who have excellent potential for improving the lives of people in Southern California through a communications career.

*Lisa Davidson Memorial Scholarships are supported by contributions to the Ruth Collander Endowment Fund.*

### TO BE CONSIDERED FOR THE LISA DAVIDSON MEMORIAL SCHOLARSHIP:

- Complete the application found on page two of this form.
- Submit a minimum of two or a maximum of three letters of recommendation from a professor, department chair, community organization or employer.
- Submit a copy of official college or university transcripts indicating ALL courses taken.
- Submit samples of printed, audio, video or other materials, which demonstrate your communications ability. Samples will not be returned.

**Applications must be postmarked by  
April 30, 2011.**

*Please see other side for mailing address and additional items to submit with your application.*



PIRATES c/o CITYTV  
1717 4TH STREET, SUITE 100, SANTA MONICA, CA 90401 TEL: 800 PLANK (15) [WWW.PIRATESLA.ORG](http://WWW.PIRATESLA.ORG)

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## LISA DAVIDSON MEMORIAL SCHOLARSHIP

Application, continued... PAGE TWO

### Application for the 2011 Lisa Davidson Memorial Scholarship

NAME
ADDRESS
CITY/STATE
ZIP
TELEPHONE (HOME)
TELEPHONE (WORK)
E-MAIL
FAX
SCHOOL PRESENTLY ATTENDING
SCHOOL ATTENDING IN FALL, 2011
EXPECTED GRADUATION DATE
GRADE POINT AVERAGE

1. Describe briefly your educational experience relating to communications, journalism, radio or television.
2. Describe briefly your volunteer or employment experience in communications, journalism, radio or television.
3. List any honors, awards or other achievement in any area, including those which demonstrate your interest or involvement in communications, journalism, radio or television.
4. State your career goals and why you are interested in communications, journalism, radio or television.
5. Describe (in up to 200 words) why you believe you should be considered for this award, and how this scholarship would help you achieve your career goals.
6. Discuss (in up to 200 words) your view of the communications industry and its role in today's society.

#### Statement of eligibility:

I state that I am currently a full-time sophomore or junior in good standing, attending an accredited four-year college or university located in Southern California and that I will still be attending a Southern California school in the fall of 2011.\* If I am awarded this scholarship, I state that all funds will be used for school-related expenditures, such as tuition, fees, and books, and I further understand that PIRATES reserves the right to request receipts for such expenditures.

**Note:** This scholarship award will be distributed in two installments; one in September, 2011 and the second in January, 2012.

*\*Applications may be submitted by Community College students preparing to transfer to a four-year institution. If you have any questions, call 310 458-8590.*

**Please answer the following questions on separate sheets of paper:**

SIGNATURE

DATE

#### Mail your completed application to:

Vickie Prothro, Scholarship Committee  
c/o CityTV of Santa Monica  
1717 4th Street, Suite 100, Santa Monica, CA 90401  
Email: [scholarship@piratesla.org](mailto:scholarship@piratesla.org)



**PIRATES**  
PRINT INTERACTIVE RADIO & TELEVISION  
EDUCATIONAL SOCIETY

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