



PIRATES
PRINT INTERACTIVE RADIO & TELEVISION
EDUCATIONAL SOCIETY

the PLANK

Volume No. 2

www.piratesla.org

January 2006

Public Broadcasting Offers Media Opportunities KCET TV, KLCS TV and KCRW Radio

ANNUAL HOLIDAY PARTY

PIRATES Honors Past President
Honorary Mayor of Hollywood Johnny Grant



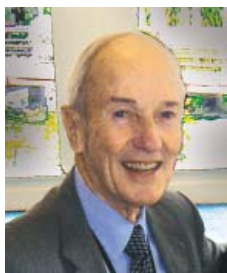
Best Jingle Marlena Ross
Center for Healthy Aging (R)
with Most Festive Cynthyny "Bo"
Lebo, Options, Inc.



Rosie Diaz Wins Best Holiday
Hat Award.



Johnny Grant proudly displays his Buccaneer
Award. Flanked by PIRATES prez Vicki Prothro (L)
and Robert Berger, President of Healthier Solutions,
Inc.,



Stan Chambers, KTLA
WB 2004 Buccaneer
Award Winner



Ann Martin, CBS TV News
Anchor



Ray Gonzales, KTLA WB
Pacesetters host



PIRATES
PRINT INTERACTIVE RADIO & TELEVISION
EDUCATIONAL SOCIETY

5670 Wilshire Blvd, Suite 1370
Los Angeles, CA 90036
1 (800) PLANK 15

PIRATES (Print Interactive Radio & Television Educational Society) is the only L.A. area association offering non-profit organizations regular opportunities to network with community resources, communications professionals, and working members of the media. Founded in 1955, PIRATES' mission is to serve as an information exchange between the media and social service/nonprofit communities. PIRATES is itself a nonprofit 501(c) 3 organization and membership is open to public service and public affairs professionals from the media, non-profit organizations, government agencies, corporations and communications firms. PIRATES' volunteer Board of Directors includes representatives from each of these areas. The organization does not focus on specific issues, but rather embraces the broad spectrum of community needs and delivery of services. PIRATES also embraces the rich diversity of our community, which is reflected in our membership and on our Board of Directors. The organization and its members continue to benefit from a close, ongoing relationship with the Southern California Broadcasters Association (SCBA). PIRATES' monthly events, renowned media mixers, and joint events with SCBA are designed to give members the tools and contacts they need to succeed in meeting their personal and organizational goals. PIRATES does not discriminate on the basis of race, color, national origin, gender, disability, age, sexual orientation, religion, or marital status in its membership, programs or activities.

Dues: \$65 Active (persons employed in the public service field.) Includes one time initiation fee of \$15 and first year dues. Renewal \$50/yr. \$65 Associate (volunteers in the public service field.) Includes one time initiation fee of \$15 and first year dues. Renewal \$50/yr. \$100 Sustaining (persons not eligible for active associate membership.) This includes individuals or corporations in the commercial field who support the mission of PIRATES.

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1st Wednesday of each month.
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or call 626.396.1010

LINDA BURNS
KCET
Life & Times

Linda Burns produces *Life & Times* daily programs and special projects such as election coverage, the remote broadcasts from the Democratic National Convention, "Life & Times: On the Road" and specials on the power crisis, terrorism, AIDS, and privacy. Burns is an award-winning newswriter with numerous Emmy nominations. She began her broadcast career as a college intern at KPIX-TV in San Francisco. Prior to joining KCET in 1998, she produced and wrote both news and public affairs programs for KNBC, KCBS and KTLA in Los Angeles. Burns studied Journalism at the Pennsylvania State University and received her Master's degree from San Francisco State University.

JORGE E. BRISEÑO
KLCS
PROGRAMMING

Currently Jorge Brisenio is the Director of Classroom Instructional Television for KLCS TV/DT. In this capacity he is responsible for identifying and acquiring programming that supports the LAUSD's instructional goals and focus. He is also responsible for establishing and maintaining a liaison with schools, District Divisions and outside organizations in support of efforts to further integrate media into the classroom curriculum. Immediately prior to this position he was an administrator with LAUSD's Human Resources Division.

He first worked with KLCS in the capacity of Director of News and Marketing. In addition to producing news features, He frequently identified and developed profiles of individuals and organizations whose work supported the District's students, their families and their community.

Education:
B.A. in Development Studies - UC Berkeley

FRANCES ANDERTON
KCRW Radio
Warren Olney's Which Way L.A.?

Frances Anderton along with hosting DnA, is a producer for Warren Olney's Which Way, L.A.? and To the Point on KCRW. In addition, Anderton reports on West Coast architecture and design for The New York Times and other publications.

MAKING LOCAL PBS AND PUBLIC RADIO CONNECTIONS

PBS and public radio stations often are able to offer great opportunities to tell your story in a variety of ways. Meet representatives from our local public broadcasting and radio stations who will share specific information about different shows and news options for non-profits.

Panelists:

Frances Anderton

Which Way LA?, KCRW Radio

Georges Briseno

Director of Classroom Instruction, KLCS

Linda Burns

Life and Times, producer, KCET

A representative from KPCC's Talk of the City
has been invited

Date: Wednesday, January 11, 2006

Time: 8:30 a.m. Check-in and Continental Breakfast

Program Begins: 9:00 a.m. to 10:00 a.m.

Location: Taix Restaurant 1911 Sunset Blvd.,

one block east of Alvarado, Los Angeles

Cost: \$17 Members, \$22 Non-Members

Reserve by Friday, January 6th, 12 noon

CLICK HERE TO RSVP & PAY ONLINE:

<http://piratesla.org/event/signup.html>

Or Call: 1-800-PLANK(15) or via e-mail to Yvonne Voisin at
voisincom@aol.com

If you reserve and fail to attend, you will be billed.

2006 Board Roster

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ON BOARD WITH PIRATES

January 2006

The **Print Interactive Radio and Television Educational Society** provides a forum where individuals and organizations, which are professionally involved in promoting community service, can come together to foster communication, education, and networking between their respective constituencies and the media.



Johnny Grant PIRATES Past President
and 2005 Buccaneer Award Winner

**COMING
SOON**

JANUARY 11
**Accessing
PBS
Media**

FEBRUARY 8
**Hollywood
& Celebrities
As a Force for Good**
Breakfast ATAS



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